

# JADE WEAVER

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## SUMMARY

User Experience Designer with hands-on experience delivering user-centered solutions across public and private sector projects. Skilled in UX design, research, and accessibility, with a strong foundation in cross-functional collaboration, stakeholder engagement, and iterative problem-solving in complex domains.

### Key skills:

- UX: Figma, Miro, Optimal Workshop, UserTesting, Fable, Adobe Illustrator, Azure DevOps
- Productivity: Slack, MS Office 365, Google Office Suite, Zoom, Teams, Coda, Copilot, GenAI
- Soft skills: reliable, curious, analytical, creative, collaborative, self-starter

## EDUCATION

### Wilfrid Laurier University | Brantford, Ontario, CA

09/2021 – 06/2026

Year four UX Design major graduating June 2026, with coursework in design thinking, UX strategy, IA, user research, interaction design, AI, project management, and hands-on labs with a minor in Psychology. GPA: 11.8/12.0

## EXPERIENCE

### UX Designer | Department of Fisheries and Oceans, Burlington, ON, CA

05/2024 – 09/2025

As a UX Designer co-op student, supported UX initiatives for the Digital Innovation sector, including:

- Collaborated with seven product teams to improve outcomes for fishery, licensing, science, and internal government stakeholders.
- Shaped by prior ethnographic research, created and presented wireframes, user flows, Figma prototypes, and handoff documentation for a salmon data management system, aiming to increase efficiency and improve data integrity.
- Worked with regional SMEs to inform requirements and business logic for a licensing system, created 0-1 designs to replace the legacy web application with a newly expanded scope.
- Conducted/supported moderated usability testing to identify and address critical design issues for 5+ projects and inform design changes.
- Conducted manual, automatic, and moderated accessibility testing sessions to inform design accessibility.
- Audited designs and developed design system guidelines, resulting in more consistent UI patterns and smoother developer handoffs.
- Created user journeys, flow diagrams, and video demos to socialize new products to key user groups, which received positive acclaim from onboarding users.

### UX Intern | Agileee Solutions, Boston, MA, USA

05/2023 – 09/2023

Helped the UX team with its design system and client work, including:

- Added and maintained components in the design system library
- Created user flows and Figma prototypes for a large retail client (app, mobile web, and desktop)
- Analyzed and reported results from unmoderated usability tests to inform design work

### Research Assistant | Wilfrid Laurier University, Brantford, ON, CA

09/2022 – 04/2023

Led market research and content strategy to recruit international students and develop curriculum:

- Audited website content to assess issues with findability (IA), clarity, and informational gaps
- Analyzed strengths and weaknesses of website content for competing programs
- Reviewed data analytics on key metrics related to former and current student enrollment
- Outcomes: informed new email messages and curriculum information for recruiting students